LEADING U.S. ORGANIZATIONS, WORKPLACE WELLNESS ADVOCATES JOIN FORCES TO CELEBRATE THIRD ANNUAL NATIONAL EMPLOYEE WELLNESS MONTH IN JUNE

Virgin HealthMiles, STOP Obesity Alliance, Partnership to Fight Chronic Disease and Healthy Weight Commitment Foundation Rally Corporate America Around Prevention, Good Health in the Workplace

BOSTON, Mass., Washington, D.C., May 17, 2011 – Today, Virgin HealthMiles, the Strategies to Overcome and Prevent (STOP) Obesity Alliance, the Partnership to Fight Chronic Disease and the Healthy Weight Commitment Foundation announced that more than 90 leading organizations across the U.S. have pledged their support to the third annual National Employee Wellness Month this June.

National Employee Wellness Month is an annual initiative that helps business leaders learn how companies have developed successful strategies around prevention and good health. It showcases how supportive social communities, such as the workplace, can help to improve employee health and productivity and lower healthcare costs, and how leveraging an individual’s social connections helps create and sustain a workplace culture of health. Together, the supporting National Employee Wellness Month organizations and their employees understand intelligent health decisions and supportive social communities can create a healthier, more productive workforce.

Companies across the country are participating in National Employee Wellness Month by helping their employees learn about the health and financial benefits of healthy lifestyle choices, providing motivation and opportunities for employees to increase their daily physical activity, and taking action to promote healthy lifestyles throughout their organizations.

Organizations that have pledged their support of National Employee Wellness Month include:

Hospital, Teradata, Timberland, U.S. Chamber of Commerce Business Civic Leadership Center, United Methodist Church/General Board of Pension and Health Benefits, US Healthiest, Vera Bradley, Verallia, Virgin Atlantic Airways, Visant, WLS Lifestyles, and YMCA of Greater Louisville.

Information and resources about workplace wellness, along with suggested ideas for celebrating National Employee Wellness Month, can be found at www.nationalemployeewellnessmonth.com. For more information, visit the National Employee Wellness Month website or contact Marian Hughes at mhughes@tieronepr.com or 708-246-0083.

About Virgin HealthMiles, the Strategies to Overcome and Prevent (STOP) Obesity Alliance, the Partnership to Fight Chronic Disease and the Healthy Weight Commitment Foundation

Virgin HealthMiles provides technology-based employee health programs that pay people to get active. The company's Pay-for-Prevention™ approach, based on physical activity and healthy lifestyle change, attracts an average of 40 percent of employees who participate, which helps organizations reduce medical costs and improve employee productivity and satisfaction. Over 120 industry leaders representing more than 700,000 employees across the U.S have selected Virgin HealthMiles' award-winning program for their employees. The company is a member of Sir Richard Branson’s Virgin Group. For more information, visit www.virginhealthmiles.com.

The Strategies to Overcome and Prevent (STOP) Obesity Alliance is a collaboration of consumer, provider, government, labor, business, health insurers and quality-of-care organizations united to drive innovative and practical strategies that combat obesity. The STOP Obesity Alliance receives funding from founding sponsor, sanofi-aventis U.S. LLC, and supporting sponsor, Allergan, Inc. For more information, visit www.stopobesityalliance.org.

Partnership to Fight Chronic Disease (PFCD) is a national coalition of patients, providers, community organizations, business and labor groups, and health policy experts committed to raising awareness of the number one cause of death, disability, and rising health care costs in the U.S.: chronic disease. For more information, visit www.fightchronicdisease.org.

The Healthy Weight Commitment Foundation is a first-of-its kind coalition that brings together 160 retailers, food and beverage manufacturers, sporting goods and insurance companies, restaurants, professional sports associations, trade associations, NGOs and the U.S. Army. The Foundation focuses on activities in the schools, the workplace and the marketplace to promote healthy weight among Americans by balancing the energy they consume with the energy they expend through physical activity. The Your Wellness Advantage web site (www.YourWellnessadvantage.com) is a free resource sponsored by the Healthy Weight Commitment Foundation and the National Business Group on Health. The site provides information, tools and ideas to help small and mid-size companies realize the bottom-line business advantages of workplace wellness programs. For more information, visit www.HealthyWeightCommit.org.

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